Write title here :
(circle loaded words)

☺ "Good Guys"   ☹ "Bad Guys"

WHO | list pos. loaded words | *implication* | WHO | list negs loaded words | *implication*
 ↓ | ↓ | ↓ | ↓ | ↓ | ↓

Existential Import?
Authorizing Tropes?
Assertive or Accommodating?
Other Rhetorical tactics (look @ terms list)

Overt thesis:

Implied theses:

Target Audience: